

**Martin (Marty) E. Ryan, CMAA - Maine**

**2001**

**Conference Site: Orlando, FL**

**22<sup>nd</sup> NIAAA President**

Martin E. Ryan, CMAA, resides in Wells Maine and currently is the District Athletic Director for the Kennebunk School District. Marty was a successful at-large candidate in 1998 (Las Vegas) representing Section I and is the second president of the NIAAA to come from the state of Maine.

Ryan served the NIAAA and the NFHS in a variety of roles including NIAAA Awards Committee chairperson, membership in the NFHS Citizenship Committee, co-authored the 1994 membership survey, participated in the development of the sport liability video series as well as a presenter and presider many times at the national conference.

During the 2001-year, the officers and Board of Directors of the NIAAA accepted the challenging goals developed in February and "struck-out" on a mission to enhance the professional development of our membership while preparing the plans for a 5-year window in our first-ever Strategic Plan. That plan caused some trepidation in implementing a recommendation to eliminate three standing committees due to the fact that our additional administrative assistant was accomplishing many of their services.

Bruce Whitehead was appointed as a full-time administrative assistant in the NIAAA office as the developing Certification and Leadership Training programs created the need for additional assistance in our day-to-day operations. As Bruce moved from Crawfordsville to Indianapolis, a search began to find our fourth NIAAA Secretary-Treasurer. Our search concluded when Ms. Donna King, CMAA of Chantilly Virginia accepted our invitation to continue the legacy of outstanding leadership from the role of Secretary-Treasurer.

Another important step for the NIAAA was accomplished when the wonderful efforts of the Certification Committee was concluded as our program for Certification gained National Registration Status. This twenty-one-element application was deemed "one of the most thorough applications in the history" of the organization in granting our National Registration Status. The great work of the Certification Committee was very apparent and acknowledged at our annual meeting for this important accomplishment.

The three levels of Certification continued to be a source of great pride by our members and a significant number of members took the "risk" to advance in their certification to reach the CMAA levels.

Leadership Training continued to prove to be the most significant accomplishment our association has entered both in popularity with the members and for its educational value.

Barbara Twardus, one of the original members of the NIAAA and a Past President of the association was honored with her induction into the NFHS Hall of Fame as an Athletic Administrator at the summer meetings held in Maui, Hawaii.

The Delegate Assembly decision to adopt the 2001 Strategic Plan put into place a direction and plans for our association, which affected all areas of our organization. Some of these areas included dues, administrative staff, committee organization, relationship with the NFHS, technology, national presence and an enhanced communication with our greatest asset, our members.