

2010 Board Goals

New Initiatives:

1. Aggressively communicate the benefits of NIAAA “dual/modified dual membership” to increase membership by all states and Washington DC.
2. Begin implementation of the initial phase of the NIAAA the third strategic plan.
3. Pursue and promote School Program initiatives, i.e. Quality Assessment Program, Invited Site Visit for Athletic Program Assessment.
4. Advance the technological services available for NIAAA members.

On Going Initiatives:

1. Continue efforts to encourage ownership of all members in the association by attending section meetings and state conferences.
2. Continue the Professional Outreach Program.
3. Continue to promote middle school athletic administration.
4. Continue to enhance relationships with other strategic alliances.
5. Continue to Investigate, develop and secure new revenue sources.
6. Continue utilization of the endowment funds for the benefit of the membership.