

BOARD GOALS AND INITIATIVES 2011

New Initiatives:

- 1) Exploring the options to enhance and provide a more interactive website to benefit our members and also better communicate NIAAA activities.
- 2) Create an uninterrupted flow of information from the NIAAA Staff/Board to State Officers/Liaisons and to the members.
- 3) Aggressively communicate the North Central Accreditation and share how it benefits our members.
- 4) Develop a leadership succession plan to address the issue of succession for the national office staff positions. (Accreditation)

Ongoing Initiatives:

- 1) Continue to communicate the benefits of “dual/modified” membership to increase membership by all states and Washington, D.C. and share implementation strategies that are working in states.
- 2) Quality Program – continue to promote school program.