

2009-2010 NIAAA State Leadership Directory Information

State: **California**

Name of State AD Association: California State Athletic Direction Association

Acronym: CSADA

Approximate number of state athletic administrator association members: 950

Annual member dues for state athletic administrator association: \$40 (Individual) \$100 (School)

Date(s) of your 2009-2010 state conference: April 21-25, 2010

City of 2009-2010 state conference (also list hotel if known): Reno, NV, The Nugget

Average state conference attendance: AD's: 400 Spouse/Guests: 75 Exhibitors: 100

Exhibitor fee for your state conference: \$650

Number of issues of newsletter published per year: 3 times per year

Web site address of state athletic administrators association: www.csada.org

Length of term for state president: 2 years

Implemented dual membership for state (Choose one response): Yes **No** Plan To

AD's Association Executive Director (if applicable):

Name: N/A

Office Phone:

Office Fax number:

E-mail Address:

School (if applicable):

Street Address:

City, State, Code:

President:

Name: Jim Drake, CAA

Office Phone: (909) 949-7880 x256

Office Fax Number: (909) 949-7707

E-mail Address: jim_drake@upland.k12.ca.us

School: Upland High School

Street Address: 565 West 11th Street

City, State, Code: Upland, CA 91786

NIAAA Liaison:

Name: Jean Kinn Ashen, CMAA

Office Phone: (831) 796-7580

Office Fax Number: (831) 796-7505

E-mail address: jashen@salinas.k12.ca.us

School: North Salinas High School

Street Address: 55 Kip Drive

City, State, Code: Salinas, CA 93906

NIAAA Leadership Training Coordinator #1:

Name: Roger Blake, CMAA

Office Phone: (916) 239-4477

Office Fax Number: (916) 239-4478

E-mail Address: rblake@cifstate.org

School: California Interscholastic Federation (CIF)

Street Address: 4658 Duckhorn Drive

City, State, Code: Sacramento, CA 95834

NIAAA Leadership Training Coordinator #2:

Name: Jean Kinn Ashen, CMAA
Office Phone: (831) 796-7580
Office Fax Number: (831) 796-7505
E-mail Address: jashen@salinas.k12.ca.us
School: North Salinas High School
Street Address: 55 Kip Drive
City, State, Code: Salinas, CA 93906

NIAAA Certification Coordinator:

Name: Jean Kinn Ashen, CMAA
Office Phone: (831) 796-7580
Office Fax Number: (831) 796-7505
E-mail Address: jashen@salinas.k12.ca.us
School: North Salinas High School
Street Address: 55 Kip Drive
City, State, Code Salinas, CA 93906

President-Elect (if known):

Name: Bruce Ward, CMAA
Year taking office: 2011
Office Phone: (619) 725-7126
Office Fax Number:
E-mail address: bward1@sandi.net
School: San Diego Unified School District
Street Address: 4100 Normal Street—Room 1008A
City, State, Code: San Diego, CA 92103-2683

Treasurer:

Name: Tim Miller
Office Phone: (209) 728-5262
Office Fax Number:
E-mail Address: erm@goldrush.com
School: Retired
Street Address:
City, State, Code:

Awards Chairperson:

Name: Rick Francis
Office Phone: (209) 532-5511 x187
Office Fax Number: (209) 536-0358
E-mail Address: rrfrancis@sonorahs.k12.ca.us
School: Sonora High School
Street Address: 430 N. Washington Street
City, State, Code: Sonora, CA 95370

Membership Chairperson:

Name: Bruce Ward
Office Phone: (619) 725-7126
Office Fax Number: (619) 725-7127
E-mail Address: bward1@sandi.net
School: San Diego Unified School District
Street Address: 4100 Normal Street
City, State, Code: San Diego, CA 9103-2683

Newsletter Editor

Name: Ben Rodriguez
Office Phone: (714) 999-3667
Office Fax Number: (714) 999-3721
E-mail Address: benroom20@yahoo.com
School: South Jr. High School
Street Address: 2320 E. South Street
City, State, Code: Anaheim, CA 92806

State Conference Coordinator:

Name: Tom Danley
Office Phone: (714) 999-5641
Office Fax Number: (714) 778-5832
E-mail Address: DANLEY_T@auhsd.k12.ca.us
School: District Education Center
Street Address: 501 Crescent Way
City, State, Code: Anaheim, CA 92803

Exhibits Chairperson:

Name: Joel Wiese
Office Phone:
Office Fax Number: (909) 980-7363
E-mail Address: GareyAD1@aol.com
School: Retired
Street Address:
City, State, Code:

NIAAA Emergency Network Contact #1:

Name: Warren Hayashi, CAA
Office Phone: (408) 241-0900
Office Fax Number: (408) 241-0900
E-mail Address: warren.hayashi@mac.com
School: Retired
Street Address:
City, State, Code:

NIAAA Emergency Network Contact #2:

Name: Bill Boswell
Office Phone: (714) 893-6115
Office Fax Number: (714) 893-6115
E-mail Address: billnjo.boswell@verizon.net
School: Retired
Street Address:
City, State, Code:

The NIAAA office prefers that each state complete this directory form electronically and email the completed document to: mblackburn@niaaa.org

Return the form between June 4 and June 29.