Board of Directors
Conference Call
April 26, 2011

Annette Scogin called the meeting to order @ 1:00PM EDST.

Present at the meeting were: Annette Scogin, AR, President; Richard Bechard, KS, President-Elect; Darryl Nance, SC, Past-President; Holly Farnese, PA, Secretary; Doug Killgore, AR, Secretary–Elect; Frank Pecora, VT, section 1; Phil Rison KY, section 2; Roy Turner, NC, section 3; Larry Moklestad, IA, section 4; Dory Smith, MO, section 5; Michael Snyder, OK, section 6; Marc Hunter, UT, section 7; David Williams, MT, section 8; Andy Chiles, FL, region A, at-large; Bill Bowers, OR, NEDC representative; Bruce Whitehead, Executive Director; Michael Blackburn, Associate Executive Director.
Absent: None

Action Items:

1. **On motion by Marc Hunter, seconded by Larry Moklestad, the Board approved the minutes of the February Board Meeting. Unanimous.**

2. **On motion by Phil Rison, seconded by Richard Bechard, the Board approved the March 31 Financial Report. Unanimous.**

   - Checking $484,991.68
   - Reserves $805,031.22
   - Endowment $688,213.88
   - Total Assets $2,204,321.08

3. Committee Appointments
   a. NIAAA Coaches Ed Ad Hoc Appointment
      i. **On motion by Holly Farnese, seconded by Darryl Nance, the Board approved the appointment of Doug Smith to the Coaches Education Committee. Unanimous.**
   b. NFHS Hall of Fame Screening Committee
      i. **On motion by Holly Farnese, seconded by Darryl Nance, the Board approved the appointment of Steve Berseth to the NFHS Hall of Fame Screening Committee. Unanimous.**
   c. Accreditation Committee Standards Chairs Appointments
      i. **Upon motion by Holly Farnese, seconded by Darryl Nance, the Board approved the appointment of the Accreditation Committee Sub-chairs. Unanimous.**

Joel Eskelsen, CAA	TN
Sandra Mader, CMAA	TX
Alan Mallanda, CMAA	NY
Sam Rasmussen, CAA	IN
Al Sersland, CAA	KS

Information Items:

1. Annette Scogin reviewed the July meeting schedule.

2. Annette Scogin reminded all to submit,

    a. Citation ranking
    b. Section meeting minutes must be submitted to the staff member in attendance upon their departure.

3. Section Meeting Reports
    a. Frank Pecora presented the Section 1 meeting report conducted in Rockport, Maine.
    b. Mike Snyder presented the Section 6 meeting report conducted in League City, Texas.

4. Staff Report
    a. Bruce Whitehead and Mike Blackburn reviewed the revised NIAAA Annual Meeting Financial Report.
    b. Bruce Whitehead and Mike Blackburn reviewed the Conference Financial Report Summarized. A more detailed review will take place in July.
    c. The Digitaltown Company will provide the NIAAA two DVD. One will be a history of NIAAA and the second will be a summary of what Digitaltown will provide for our membership on the school.com web sites.
    d. Bruce, Mike and Board Members made comments to the State Conference's attended.
    e. Mike Blackburn made report on the NIAAA booth at National School Board Association Conference.
    f. A joint NFHS/NIAAA Project is an effort to conduct research on the benefits of athletic participation. This will be a complex strategy with the overall goal to support programs through research and legal review. Using the research data, a series of PSA's and other promotional material will be developed promoting the value of education-based athletics. NIAAA has entered an agreement with Indiana State University Professors to conduct the initial research.
    g. Staff Duties Review Process/Additional Staff
    i. Shannon Arvin has been added to the staff as a part time hourly employee taking on the responsibility of membership, some awards, and some office management duties.
    ii. The NIAAA staff continues to discuss other items i.e. Web Development; Public Relations and Marketing; Grant Writing; Document Storage and PSA's. More discussion on these topics will occur during July.

<u>Discussion/Action Items:</u>

1. Human Kinetics clarified a proposal made in February that the Board did not support. HK has modified their proposal and this will be discussed further in July.

2. Additional Office Space has been rented for storage. Bruce and Mike also are in discussion of additional office space for occupancy adjacent to our current space.

3. **On motion by Marc Hunter , seconded by Phil Rison the board approved the Grant Application from the Hawaii Interscholastic Athletic Directors Association for $250 to assist with expenses for an LTI instructor for their state conference in June, 2011. Unanimous.**

On motion by Holly Farnese, seconded by Darryl Nance the meeting was adjourned at 3:00PM. Unanimous.