

OUR MISSION

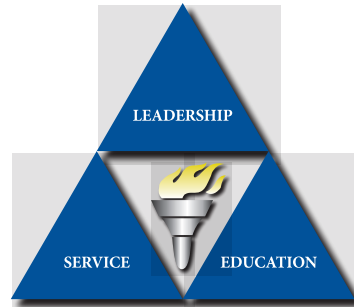


The Mission of the National Interscholastic Athletic Administrators Association is to develop, enhance and preserve the educational values of interscholastic athletics.

The NIAAA serves its members by providing resources to develop and to enhance leadership skills and to offer opportunities for professional growth.

The NIAAA promotes a positive working relationship between the State High School Athletic/Activities Associations and State Athletic Administrator Associations.

Furthermore, the NIAAA seeks not only to enhance current but also to develop new relationships with strategic alliances and partners.



SHOWING THE WAY.

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Philosophy of Developing Relationships with Strategic Corporate Partners

LEADERSHIP

SERVICE

EDUCATION

SHOWING THE WAY.

Leadership, Education & Service



National Interscholastic Athletic Administrators Association

The National Voice for Interscholastic Athletic Administrators

CORPORATE PARTNER PHILOSOPHY



In an effort to fulfill the mission of the organization, the National Interscholastic Athletic Administrators Association is actively seeking corporate sponsors and partners. In this effort, the resources realized from corporate relationships will allow the organization to expand current programs and add additional programs and member services without significantly raising dues, Leadership Training course fee or other service fees.

The NIAAA board of directors has approved a corporate sponsor philosophy that includes the following criteria:

The NIAAA seeks relationships with corporations:

- Who hold a similar mission to that of the NIAAA and who place the safety and welfare of student athletes above the desire for corporate profits.
- Who produce a high quality of products and/or services.
- Who are held in high esteem for their customer service.
- Who market their products at fair market value and are committed to working with schools to provide these products at prices schools can afford.
- Whose corporate executives and employees demonstrate a high degree of honesty, integrity and ethics.
- Who have a distinguished reputation as a leader in the marketplace.



In adopting this philosophy, the NIAAA provides the membership with sources of products and services that are of the highest quality and an assurance to the membership that purchasing from such companies will be a positive experience for the athletic administrator.

The NIAAA views corporate relationships as a member service benefit. The membership can be assured that any corporate relationship entered into by the NIAAA will be with a quality company providing quality products and services. Knowing this, the NIAAA asks the membership to assist in fulfilling the relationship by:

1. Members are encouraged to review the products and services of NIAAA corporate sponsors prior to making a purchasing decision.
2. Members are strongly encouraged to provide NIAAA corporate sponsors an opportunity to present company products and services prior to making a purchasing decision.
3. Members are strongly encouraged to seek bids for products and services from NIAAA corporate sponsors prior to making a purchasing decision.

The NIAAA cannot and will not request that members purchase products and/or services from companies that have a corporate relationship with the organization. That decision must be made by the individual athletic administrator.

Please support NIAAA corporate partners!

APPROVED VENDOR DIRECTORY

In an effort to provide members with the best information available regarding companies who provide quality products and services, the National Interscholastic Athletic Administrators Association has created the *“Approved Vendor Directory”*.

This directory can be found on the *“Members Only”* section of the NIAAA web site home page (www.niaaa.org). Any company listed in the vendor directory has satisfied the following criteria as set forth by the NIAAA board of directors allowing the company to be included in the directory.

List Criteria

In addition, all NIAAA corporate sponsors and partners can be found in the *“Approved Vendor Directory”* as well as any other vendor who has submitted an application and satisfied the above criteria.

